

LIBRARY SERVICES

JULY 2025

BURLINGTON
PUBLIC LIBRARY

KidSight

In partnership with the Burlington chapter of Iowa Lions Club and Iowa KidSight at the University of Iowa Stead Family Children's Hospital we were able to host free vision screenings for children twice during our summer reading program. These screenings help to identify and treat vision problems in children at an early stage, and take place in the safe and welcoming environment that is the library.

FEMA Cooling Center

Our ongoing partnership with the Des Moines County Emergency Management office allows for the library to serve as a cooling center during bouts of extreme and dangerous heat. This month, several heat warnings were in place and the library served as a comfortable and cool place to shelter from the weather.

Vacation Thru Time: Oregon Trail

This summer's capstone program was another trip back in time, offering participants the opportunity to explore life in the mid 1800s as folks moved West on the Oregon Trail.



Democracy in Dialogue Update



Summer by the Numbers

Adult Reading Participants: 460 (427)

Teen Readers: 328 (285)

Kid Readers: 715 (631)

Baby Readers: 103 (140)

Total Readers: 1,606 (1,486)

Bookmobile Books Given: 720 (781)

Total Programs: 102 (142)

Program Participants: 4,411 (7,822)

Breakfast Club Meals: 322 (275)

Total Trees Unlocked: 50 (50)

Summer '25 / (Summer '24)

This year's summer reading theme of Level Up transformed the library into a giant board game with elements from Minecraft to the Oregon Trail. Readers of all ages checked in weekly and exchanged their reading credits for walnuts that were added to our growing tree sculpture, eventually 'unlocking' 50 trees to be planted in our parks! From babies to residents at our senior centers, we had people of all ages reading this summer and working together towards adding trees to our beautiful parks.

Bookmobile Update

Our new bookmobile was purchased and picked up this month. After 75 years since this project started, we're one step closer to having this vehicle road-ready. The exterior wrap will be installed in early August.



BPL Interns

Thanks to generous funding from the Burlington Public Library Foundation, we were able to host 3 interns this summer. Sydnee, Marissa, and Brady helped BPL host a fun-filled summer by assisting with and leading summer programs, helping to log our weekly readers, shelve books, and gain experience in a 21st Century library. Thanks to these three for everything they did to make summer 2025 one for the books!



Sydnee Hines



Marissa Macholz



Brady Freyling

Peggy Ell Butterfly Garden



Monarchs were spotted in our Peggy Ell garden this month! For the third year in a row this garden is certified as a monarch waystation.

Staff Recognition

On July 15th Melissa Nystrom celebrated her 10-year anniversary with the Burlington Public Library. Melissa brings incredible design and display skills as she helps transform the library for our seasonal events as well as helping to take us back in time with Vacation Thru Time set design. Melissa also leads our tween programming and senior center outreach, making BPL a relevant and exciting resource for people of all ages. Congratulations, Melissa!



July by the Numbers

Total Checkouts: **28,459** (27,374)

Number of Programs: **56** (46)

Program Participants: **1,901** (2,510)

New Borrower Accounts: **128** (163)

Use of online databases: **15,161** (7,085)

WiFi & Computer Use: **5,149** (4,982)

Items borrowed & loaned through Inter Library Loan: **164** (168)

Meeting Room Reservations: **399** (382)

Door Count: **12,477** (11,810)

July '25 / June '25



City Manager, Chad Bird, with our special guest at the library's kids' party out at Westland Mall.

July by the Numbers: E-Lending



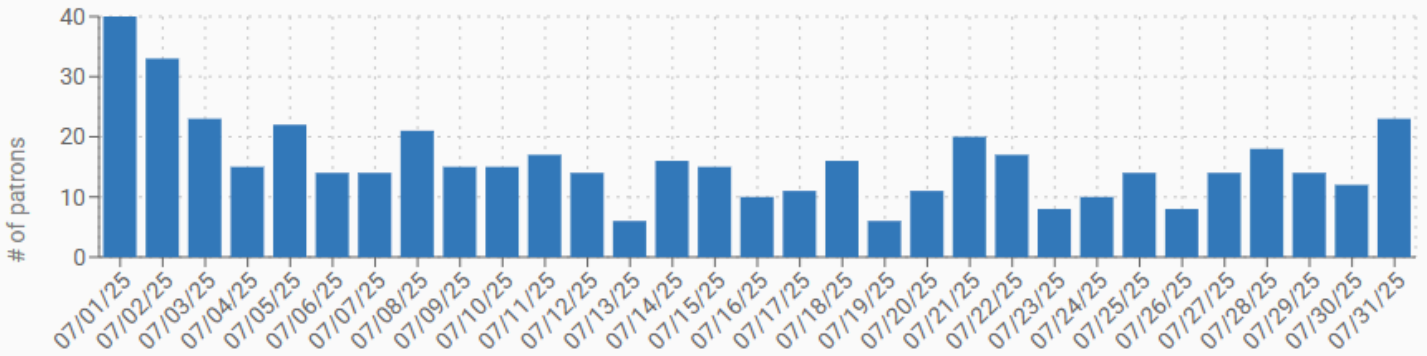
OverDrive/Libby & Hoopla

	Total Circulation	Amount Spent	Unique Patrons	New Patrons	Average Circ/Patron
Hoopla	563	\$1,353.90	316	31	1.8
Libby	3,169	\$519.78	666	44	4.76

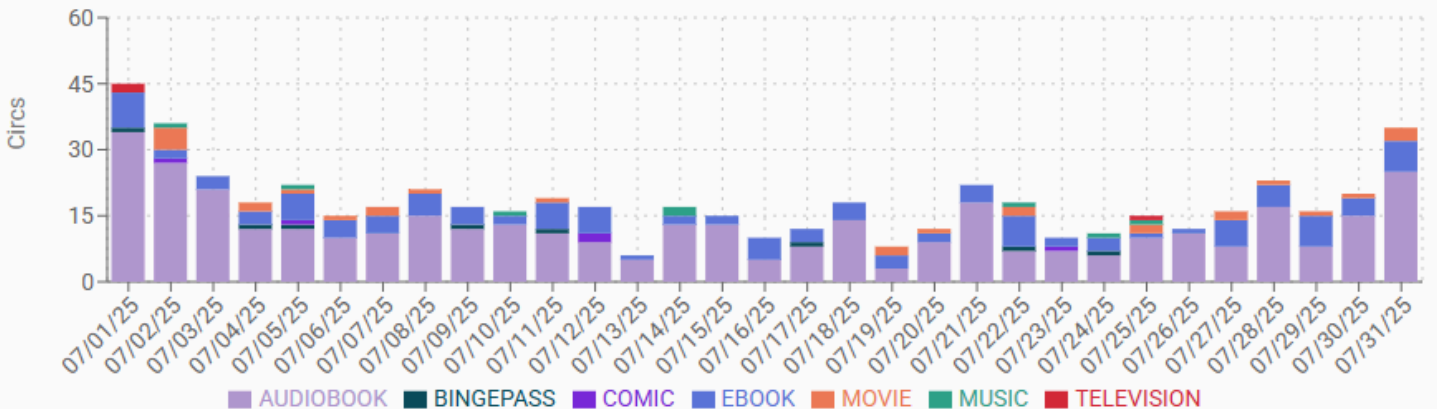
Hoopla Detailed Report

Patron Borrowing Report

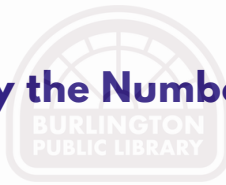
There were **316** unique patrons borrowing Instant licenses from July 1, 2025 through July 31, 2025 with an average of **10** people borrowing at least one Instant item per day.



Circulations by Format



July by the Numbers: WiFi



In July, 753 unique patrons used your library WiFi. On average, these patrons visited to use the WiFi on just under 3 individual days.

Change from prior month



2746 ↑ **3.16%**

Monthly Sessions



2138 ↓ **-1.84%**

Total Visits



753 ↓ **-8.62%**

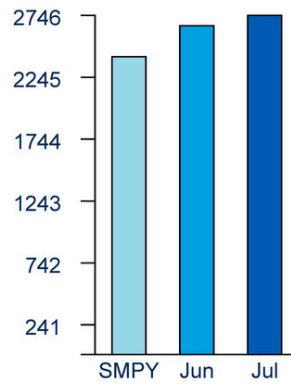
Unique Visitors



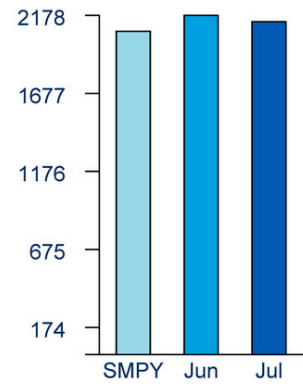
2.84 ↑ **7.58%**

Average Return Rate

Total Monthly Session Count

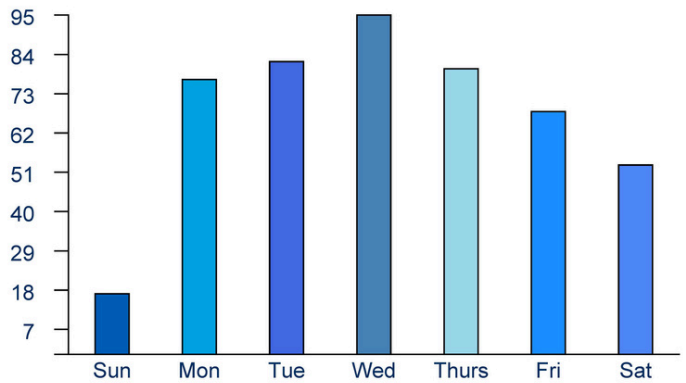


Total Monthly Visits



*SMPY: Same Month Prior Year

Average Daily Visits



Average Peak Hourly

