

LIBRARY SERVICES

JULY 2026

BURLINGTON PUBLIC LIBRARY



Democracy in Dialogue

After two years of incredible work, the TICOS teens have finished the Democracy in Dialogue mural! In partnership with the Smithsonian, this project had teens researching Burlington, and designing and painting a mural that speaks to our past. Featuring notable Burlingtonians such as Bart Howard and Grace Morris Allen Jones, and familiar locations like the Capitol Theater and Crapo Park, this mural now provides a fabulous backdrop to the teen area.



Big thanks to BPL's Becky Ruberg who guided and mentored the teens throughout the entire process. Becky's leadership kept this project on track and got it across the finish line!

Outreach

Our bookmobile, Lily, took her first stroll down W. Huston St. in the West Burlington 4th of July Parade. The West Burlington City Council has been eagerly awaiting the library's bookmobile to begin bringing library services to their community. This was a fabulous way to begin our bookmobile presence in our neighboring town on what is their biggest annual event. Library Intern, Brady, joined Director Jacobs, for the event and handed out library bookmarks, stickers, and candy to parade watchers.



Lily was out in the community on Monday's this month, testing out our summer route as we plan for regular stops throughout the community. The bookmobile will run all year and provide library services to the greater Burlington area.

BPL Foundation

In addition to the Friends Burlington Public Library who fundraise for BPL with book sales and operate the used bookstore, Footnotes, the library has another non-profit that fundraises for our long term success - the Friends of the Burlington Public Library Foundation. Established over 40 years ago, this group has been fundraising and investing on our behalf to assist with large projects, giving over \$13 million to date. The Foundation paid for the new bookmobile, and at their annual meeting this month they got their first tour of Lily. To learn more about the Foundation, please contact library director, Brittany Jacobs.



July by the Numbers

Total Checkouts: **24,378** (24,734)

Number of Programs: **66** (76)

Program Participants: **1,537** (2,073)

New Borrower Accounts: **119** (120)

Use of online databases: **3,949** (5,690)

WiFi & Computer Use: **3,462** (3,501)

Items borrowed & loaned through Inter Library Loan: **151** (212)

Home Library: **179** (242)

Meeting Room Reservations: **515** (489)

Door Count: **11,927** (12,242)

July '26 / June '26

Staff Recognition

This month celebrated two milestones with BPL staff, with Stephanie Jones celebrating 15 years with BPL and Allison Richert celebrating 10 years. Congratulations to Stephanie and Allison on these incredible achievements!



New Resource: Mango Languages

With generous funding from the Burlington Public Library Foundation, we are pleased to announce a new language learning platform available for free to BPL cardholders! Mango Languages empowers people of all ages to learn new languages and cultures at their own pace and uses expert linguists and native speakers to ensure that every lesson leads to success.

"We have received several requests from community members looking for library resources to learn a new language," said Library Director, Brittany Jacobs. "Thanks to funding from our Foundation which allows us to enhance BPL's offerings and enrich our collections, we are thrilled to now offer this language-learning experience for our patrons."



**LANGUAGE IS
AN ADVENTURE**

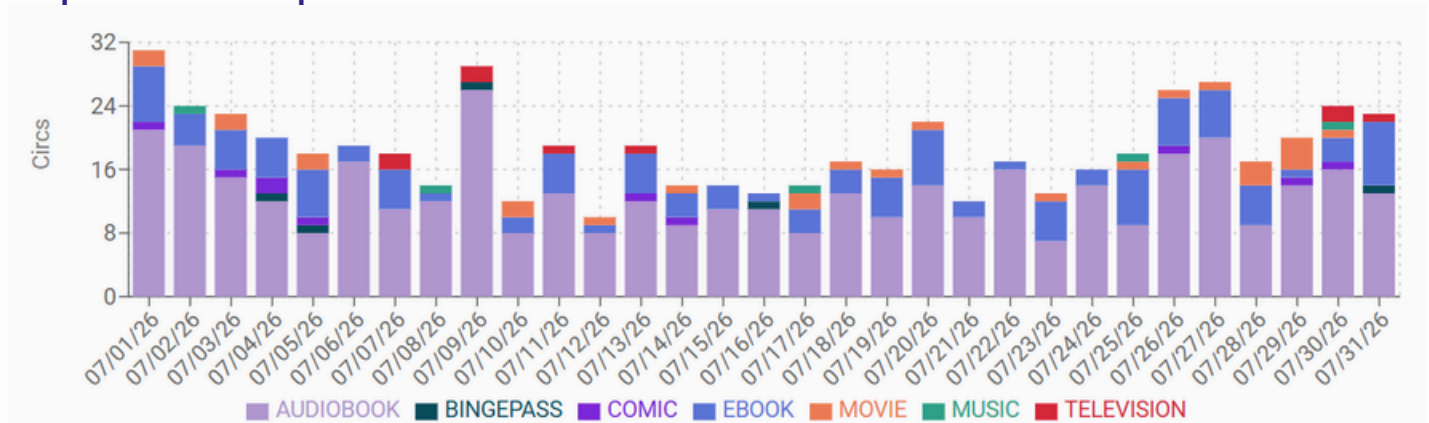


June by the Numbers: E-Lending

OverDrive/Libby & Hoopla

	Total Circulation	Amount Spent	Unique Patrons	New Patrons	Average Circ/Patron
Hoopla	579	\$1,4229.97	334	34	1.7
BURLINGTON Libby	3,679	\$604.50	735	39	5.01
State Libby	322,265	\$106,744.31	64,133	2,895	5.02

Hoopla Detailed Report:



Libby State Snapshot:

Branch (503)	Checkouts (322,265)	Checkouts (chart)
1 Ames Public Library	22,222	
2 Ankeny Kirkendall Public Library	17,407	
3 West Des Moines Public Library	13,678	
4 Urbandale Public Library	11,254	
5 Council Bluffs Public Library	9,495	
6 Sioux City Public Library	9,136	
7 Waukee Public Library	7,332	
8 Johnston Public Library	7,075	
9 Indianola Public Library	5,011	
10 Dubuque County Library District	4,628	
11 Decorah Public Library	4,343	
12 Norwalk Easter Public Library	3,771	
13 Marshalltown Public Library	3,762	
14 Burlington Public Library	3,679	
15 Altoona Public Library	3,558	
16 Newton Public Library	3,428	
17 Clive Public Library	3,349	
18 Sioux Center Public Library	3,324	
19 Grimes Public Library	3,260	
20 Pella Public Library	3,259	

Burlington Public Library

July-2026

In July, 671 unique patrons used your library WiFi. On average, these patrons visited to use the WiFi on just under 3 individual days.

Change from prior month

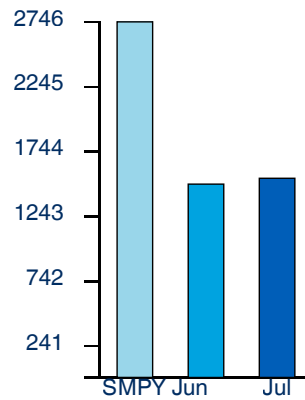


1538 3.01%

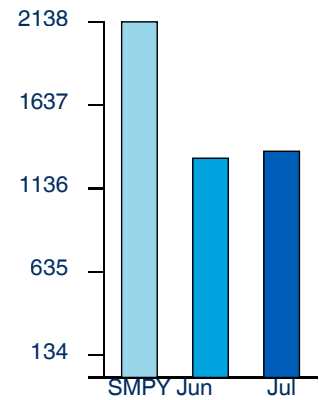


Monthly Sessions

Total Monthly Session Count



Total Monthly Visits



*SMPY: Same Month Prior Year

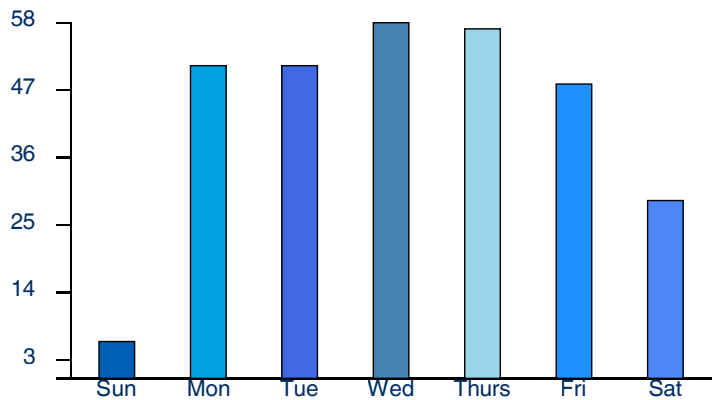


1360 3.19%



Total Visits

Average Daily Visits

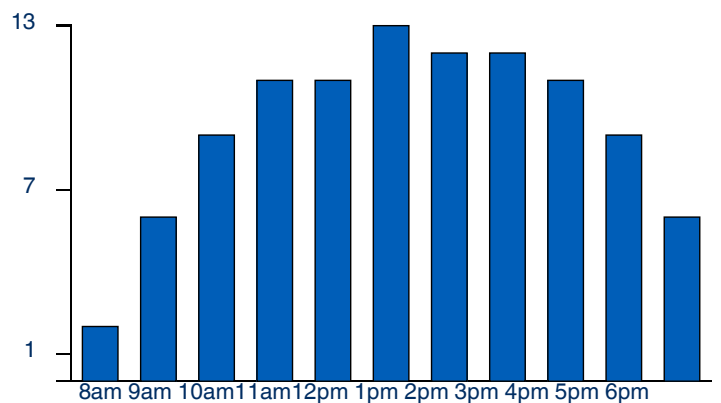


671 0.45%



Unique Visitors

Average Peak Hourly



2.03 3.05%



Average Return Rate

In July, you had 515 bookings overall with a cumulative attendance of 1589 patrons.

Change from prior month



515 ↑ 5.1%

Total Bookings



1589 ↓ -39.58%

Total Attendance



3.1 ↓ -42.59%

Average Attendance

117 ↑ 19.39%
Internal Bookings

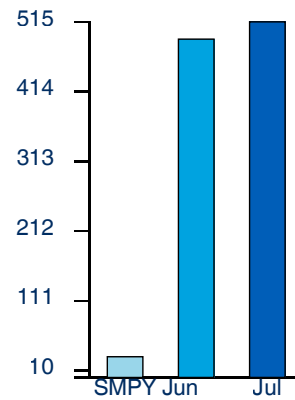
386 ↑ 1.31%
Patron Bookings

12 ↑ 9.09%
Non-Profit Bookings

0 ↑ -
For-Profit Bookings

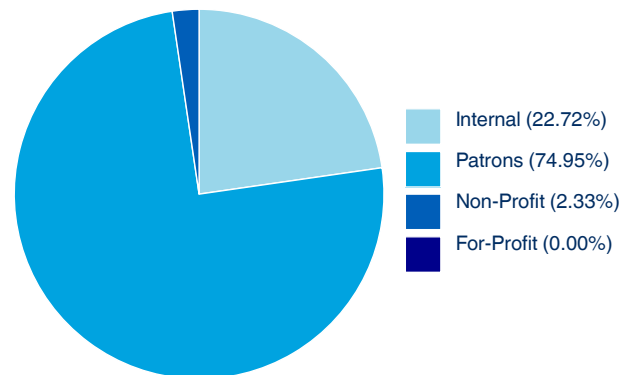
Booking Breakdown

Total Monthly Bookings



*SMPY: Same Month Prior Year

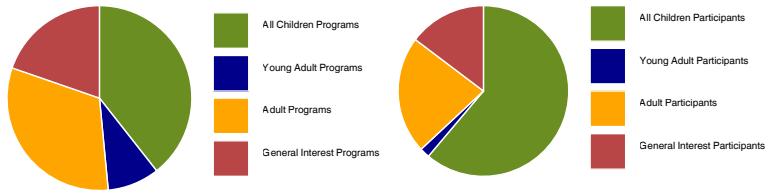
Booking Breakdowns By Percentage



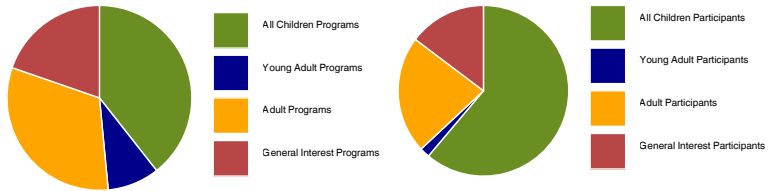
Burlington Public Library

July, 2026 - July, 2026

July Overview					
All Children Programs	26	39.39%	All Children Participants	940	61.16%
Young Adult Programs	6	9.09%	Young Adult Participants	29	1.89%
Adult Programs	21	31.82%	Adult Participants	342	22.25%
General Interest Programs	13	19.7%	General Interest Participants	226	14.7%
Total Programs	66		Total Participants	1537	



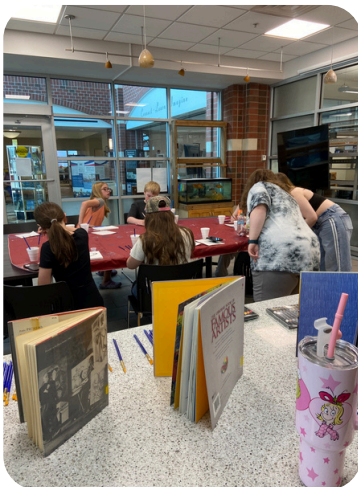
Year in Review Overview					
All Children Programs	26	39.39%	All Children Participants	940	61.16%
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Teen Mural promo with the Chamber



Story Time in the Park



Tween Painting 101



Lily @ Autumn Heights



Unlocking trees!