PRODUCT SPOTLIGHT

Gale Presents: Udemy

SMARTER LEARNING STARTS HERE



Today's job seekers and career changers face big challenges—but also incredible opportunities. With more people seeking flexible work, higher pay, or new directions, *Gale Presents: Udemy* gives patrons the tools to upskill, reskill, and confidently pursue their goals.

Gale Presents: Udemy connects patrons to thousands of video-based online learning courses in business, technology, and personal development. This top collection, curated from the udemy.com marketplace model with more than 250,000 courses, 81 million learners, and 85,000 instructors, delivers the highest percentage of current content and an industry-leading utilization rate.

HELP PEOPLE REACH THEIR GOALS AND PURSUE THEIR DREAMS

BE THE FIRST TO DELIVER PREMIER COURSES

Udemy's dynamic, one-of-a-kind marketplace model continuously tracks emerging trends and rapidly curates content from expert instructors—delivering new skills to patrons, equipping them with the knowledge today's employers value most.

OFFER COURSES TAUGHT BY NATIVE SPEAKERS

Bring authentic learning to your community with courses taught by subject matter experts in their native language, going beyond traditional content dubbing and video captions. Learners can upskill across business, technical, and personal enrichment topics in their preferred language, including Arabic, French, German, Hindi, Indonesian, Italian, Japanese, Korean, Mandarin, Polish, Portuguese, Russian, Spanish, Turkish, and Vietnamese.

GIVE LEARNERS THE POWER TO CHOOSE

Offer patrons a personalized learning experience that puts their individual needs and interests first. Students can pick the course, instructor, and class format that fits their learning preferences.

LEARN FROM LEADING EXPERTS

Learn from industry leaders—real-world practitioners, bestselling authors, and world-class professors with diverse backgrounds and experiences. With a varied pool of 10,000+ available instructors, learning is always fresh, engaging, and free from fatigue.

more

MAJOR COURSE CATEGORIES

- Business Operations
- Cloud Computing
- Communication
- Continuing Education Units
- Cybersecurity
- Data Science
- Design Tools
- Development
- Finance & Accounting
- Generative AI
- IT Operations
- Language Learning
- Leadership & Management
- Marketing
- Personal Development
- Productivity
- Project & Product Management
- Sales & Customer Service
- UX, Web & Mobile Design
- Workplace & Human Resources

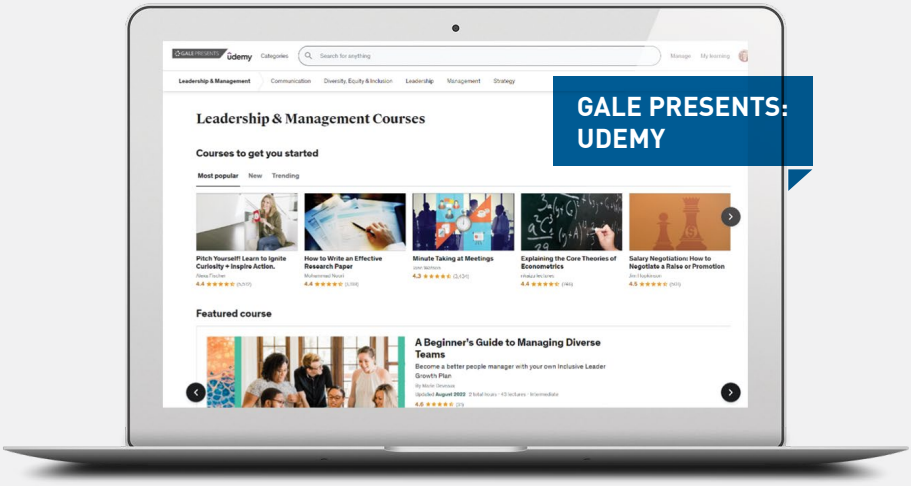
2025 MODERN LIBRARY AWARDS
PLATINUM AWARD

SEE WHAT THE JUDGES HAD TO SAY:

"Great product. Much easier to implement and use than [competitive product]. Patrons love it once they discover it!"

"*Udemy* is outperforming [competitive product]. Our patrons seem to be very drawn to it. Also, the offering is diverse!"

"*Udemy* has such a wide range of courses that our patrons can utilize with ease."



Product screen capture as of October 2025. Actual interface may vary.

AI-POWERED SKILL BUILDING

AI Assistance answers questions, summarizes content, and recommends courses tailored to each learner, while Role Play lets them build real-world skills like communication and decision-making in safe, interactive simulations.

ANYTIME, ANYWHERE ACCESS

With an app for iOS and Android, users can download courses to view offline, listen to courses with podcast-style audio, and watch courses using Chromecast or Apple TV.

SUPPLEMENTAL COURSE CONTENT

More than 60 percent of courses let users put their new skills into practice via assignments, quizzes, practice tests, and coding exercises.

MOST UP-TO-DATE COURSES

Instructors get regular feedback through ratings, reviews, and messages to improve and keep courses fresh and high-quality.

TAILOR-MADE LEARNING EXPERIENCE

Users can select the instructor and content that best matches their skill needs and learning preferences, and filter search results by course features, level, language, duration, topic, subtitles, and ratings.

RESOURCES FOR WORK-LIFE BALANCE

Patrons can take courses to develop their personal interests, whether they want to learn a language, tap into their creative side, or explore ways to be happy and healthy.

ONLINE COURSES FOR TODAY'S WORKFORCE

Gale Presents: Udemy encourages library patrons to meet the challenges that come with digital transformation and remain competitive in the modern workplace. This unique resource offers thousands of timely courses on in-demand skills and trending competencies, allowing professionals to drive innovation and success in their field. In fact, nearly 50 percent of Fortune 500 companies trust Udemy for employee upskilling.

LEARN MORE

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